

# ASEEL THAI OUD

Collection 2025



TIMELESS, CLASSIC, CHIC.

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ASEEL THAI OUD

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# OUR WORK

ASEEL THAI OUD

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[Aseel (أصيل) means authentic — not just in name, but in essence]

## What Makes Aseel Thai Oud Unique.

We cultivate and distill true Aquilaria trees in the mountainous regions of Thailand, where the land is fertile and the air is pure. Our work honors the sacred relationship between man, earth, and time. Each tree is nurtured with patience, harvested with respect, and distilled with a deep knowledge passed down through generations. This is not commercial oud. This is Oud with lineage.

## Core Values

- Aṣālah (أصالة): Authenticity from tree to bottle
- Iḥtikām (احترام): Respect for nature, heritage, and craft
- Itqān (إتقان): Precision and mastery in distillation
- Amānah (أمانة): Integrity and honesty in every offering

# BRAND STORY

**From the mist-covered mountains of  
Northern Thailand**

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For centuries, Oud has been the scent of nobility, of welcome, of sacred moments shared among loved ones.

**Aseel Thai Oud is our offering to this tradition.**

A fragrance that bridges Thailand's serenity with the noble heritage of the Arab world.

An aroma that lingers, blesses, and remains.



# THE ART OF CREATION

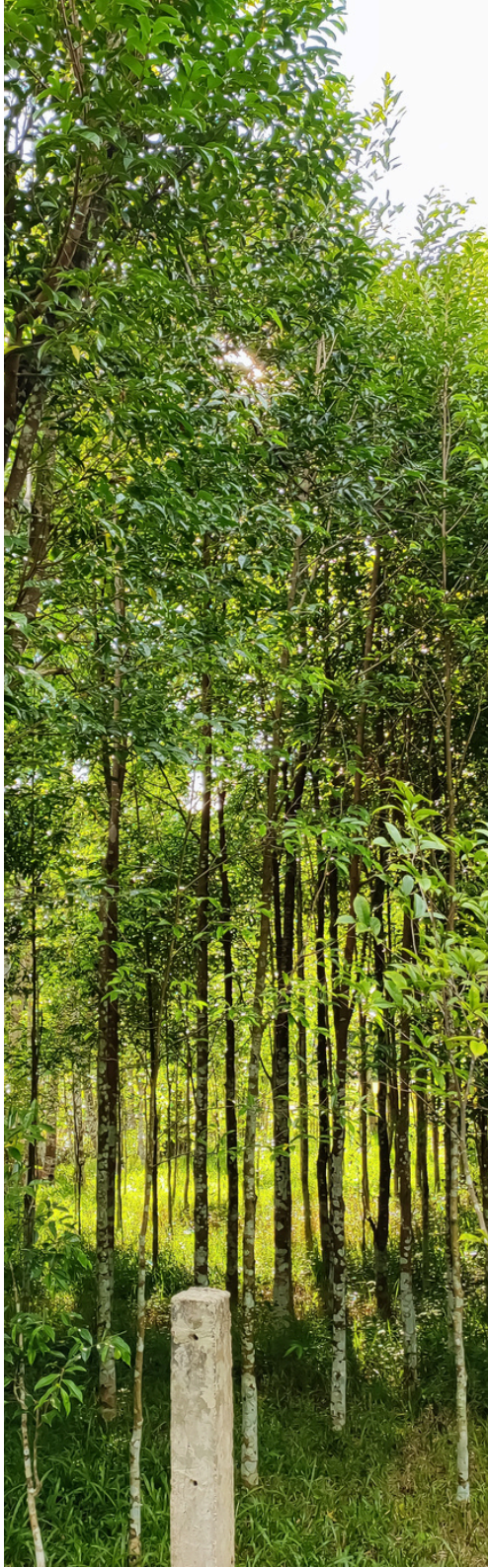
## HOW WE WORK

### CULTIVATION

Our Aquilaria trees grow slowly beneath filtered sunlight and mountain mist. When the time is right, we inoculate the tree carefully — guiding the resin's formation, not forcing it. This process may take years, and we honor every moment.

### SUSTAINABILITY

We cultivate ethically and legally, protecting Aquilaria species from extinction and ensuring the continuation of this ancient craft.



# THE ART OF CREATION

## HOW WE WORK

### DISTILLATION

Inside our traditional distillery, the heart of the agarwood is slowly steamed. Not rushed. Not pressured. The oil emerges drop by drop — thick, deep, and aromatic, containing the full spirit of the wood. This is a ritual, not a method.

### RESPONSIBILITY

Every bottle carries: Species origin, Batch documentation, Distillation method, Date and region, So you always know exactly what you are receiving.



# LOUD PROFILES

01

Thailand

**Sweet, creamy, honeyed.**

Notes of vanilla, nectar, and gentle balsam — elegant and smooth, never smoky.

02

Myanmar

**Deep, earthy, refined.**

Warm tobacco sweetness, aged wood, soft spice.

03

Cambodia

**Rich, bold, and resonant.**

Berry-sweet top notes, incense heart, noble woody base.

# AVAILABLE GRADES

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## STANDARD

3-ml | 6-ml | 12-ml (1 tola)

Well-balanced, smooth Oud suitable for **daily personal use**. A natural aroma profile with gentle complexity and a warm, authentic character.

## PREMIUM

3-ml | 6-ml | 12-ml (1 tola)

Richer resin body with **deeper layers and longer wear**. More refined, more nuanced, ideal for special gatherings and personal appreciation.

## SUPER

3-ml | 6-ml | 12-ml (1 tola)

Exceptionally **rare, aged, and complex**. Profound depth, noble richness, and a luxurious aromatic evolution treasured by true connoisseurs and collectors.



# OUR COLLECTION

FROM EVERYDAY ELEGANCE TO  
RARE, COLLECTOR-LEVEL  
REFINEMENT.

## THAI ASEEL HONEY SILK

**Origin:** Northern Thailand

**Grade:** Premium

**Profile:** Smooth · Sweet · Gentle

A soft, inviting Thai oud with warm honeyed sweetness and a light, creamy depth. Elegant and comforting — ideal for daily wear or quiet moments of reflection.

**Aroma Notes:** Honey | Soft Balsam  
| Warm Vanilla Wood

## CAMBODIA ROYAL EMBER

**Origin:** Western Cambodia

**Grade:** Super

**Profile:** Rich · Incense-Like · Deep

A bold Cambodian oud with a noble presence, unfolding slowly into rich berry sweetness and deep incense warmth.

A scent for majestic gatherings, gifting, and collectors.

**Aroma Notes:** Red Berries |  
Resinous Incense | Aged Dark  
Wood



# OUR COLLECTION

## THAI GOLDEN WOOD CHIPS

**Origin:** Eastern Thailand

**Grade:** Standard to Premium

Light, sweet wood chips perfect for daily bakhour burning or scenting garments.

Produces a soft, honeyed aroma that is never sharp or smoky.

**Recommended Use:** Home gatherings, meditation, guests' welcome.

## CAMBODIA DARK RESIN CHIPS

**Origin:** Mondulkiri, Cambodia

**Grade:** Super (High Resin Content).

Thick, resin-rich chips that release a deep, lingering incense smoke with a rich, noble sweetness.

Ideal for ceremonial burning, weddings, majlis, and gifting.

**Recommended Use:** Special occasions & collectors.

# OUR COLLECTION

## MYANMAR FOREST NOOR

**Origin:** Shan State, Myanmar

**Grade:** Premium

**Profile:** Earthy · Refined · Warm.

A grounded, soulful oud steeped in aged wood and sweet tobacco warmth.

Beautifully balanced and evolving gracefully on the skin over hours.

**Aroma Notes:** Tobacco Sweetness | Dried Fig | Polished Wood

## THAI MOUNTAIN DAWN

**Origin:** Northern Thailand  
(Highland Trees)

**Grade:** Super

**Profile:** Silky · Calm · Spiritual

Distilled from mature highland Aquilaria, this oil is serene, refined, and quietly luxurious.

Ideal for those who appreciate subtle depth instead of loud projection.

**Aroma Notes:** Nectar | Resinous Wood | Golden Amber Softness





ASEEL THAI OUD

LET'S GET IN TOUCH

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